



Youth Participation in Public-Private Dialogue to foster Business Environment Reform for Youth Economic Empowerment

19 February 2024, 3:00 – 4:30 PM CET / 2:00 – 3:30 PM GMT

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...before we start

➤ Please mute your microphones.



➤ This session is recorded.



➤ Do you have a questions? Please write it into the chatbox 😊!



AGENDA	
Introduction	Irene Danquah, Technical Lead at the ICR Facility
Presentation of the ICReport	Jacqui Bassett, Lead Researcher
Comments from EU and OACPS	<ul style="list-style-type: none"> Miguel Campo Llopis, Policy Officer-DG DEVCO, DG INTPA Unit E2 – Micro-economic analysis, investment climate, private sector, trade and employment Anthony Lodge, MSME Expert, Secretariat of the Organisation of African, Caribbean and Pacific States (OACPS)
Panel discussion	<ul style="list-style-type: none"> Shedron Collins, General Manager, Youth Business Trinidad and Tobago (YBTT) Ruth Namachanja Khakame, Youth Chairperson at the Central Organization of Trade Unions in Kenya (COTU K) John Youhanes Magok, Founder and Executive Director, Nile Youth Development Actions (NYDA)
Q&A from audience	All
Break Out Groups with panellists	All
Closing Remarks	Irene Danquah, Technical Lead at the ICR Facility

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About Investment Climate Reform (ICR) Facility

Objective Support the countries and regional institutions in Africa, the Caribbean and the Pacific in their public-private dialogue process to create a more conducive and sustainable investment climate.

1) Technical Assistance Up to 90 days

- Business Environment Reform
- Investment Climate Improvement
- Public-Private Dialogue (PPD)

2) DFIs

Strengthening national and sub-regional DFIs countries with tailor-build capacity building

3) Sharing and compiling knowledge

Dissemination and Mainstreaming of best practices and lessons learnt (www.icr-facility.eu)

[ICR Knowledge Hub](#)

[ICR Blog](#)

[Online Events](#)

More information

Website: www.icr-facility.eu

Linkedin: Investment Climate Reform Facility

Youtube: ICR Facility

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Presentation of the ICReport



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PROMOTING YOUTH PARTICIPATION IN PUBLIC-PRIVATE DIALOGUE

TO FOSTER BUSINESS ENVIRONMENT REFORM FOR YOUTH ECONOMIC EMPOWERMENT

Author: Jacqui Bassett

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What will cover today

01

What we know...

Opportunities and challenges presented by the rising youth population in the region.

02

Why youth are excluded

Why there is a lack of youth representation in PPD.

03

The benefits of inclusion

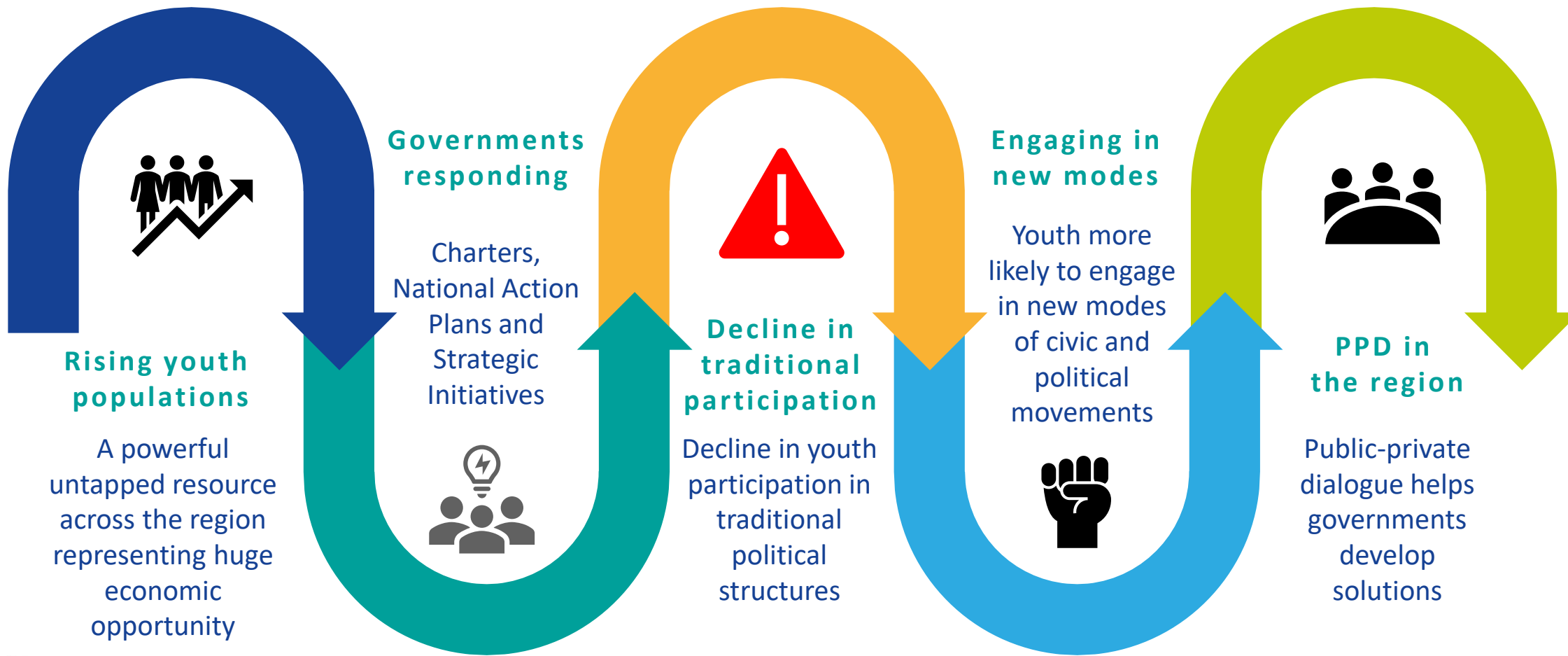
Overview of the main benefits to be gained for including youth in PPD.

04

What we can change

7 key findings and recommendations from the report.

What we know: a little journey



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Unleashing the potential: The impact of under-representation of youth and the benefits of inclusion



Reasons for exclusion:

- Institutional barriers to youth participation in PPDs
- Limited youth human capital
- Societal barriers
- Lack of female representation



Benefits of inclusion:

- More relevant and effective policy design
- Better decision-making
- Better planning, management and implementation
- Economic benefits
- Trust building
- Innovation and driving force for change



The 7 recommendations

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THE 7 KEY FINDINGS AND RECOMMENDATIONS FOR PROMOTING YOUTH PARTICIPATION IN PUBLIC-PRIVATE DIALOGUE

1. Recommendation 1

Policymakers must recognize the value of youth involvement and demonstrate genuine commitment to integrating their perspectives into decision-making

2. Recommendation 2

Concentrate on their areas of concern.



3. Recommendation 3

Empower youth and youth-focused associations through capacity building, network support and engagement.

- Create dedicated youth forums that are relevant to the local context
- Support capacity strengthening – there are 8 key areas listed in the report
- Facilitate networks and coalitions

4. Recommendation 4

Enhance youth participation through targeted outreach and inclusivity.

- Encourage diversity and seek out hard-to-reach groups
- Ensure gender balance and equal representation in roles
- Youth and gender-sensitive methodology



5. Recommendation 5

Foster effective communication and transparency with youth in PPD.

- Be clear about purpose, scope and the limits of their involvement
- Use digital technology **BUT** it is not a panacea

6. Recommendation 6

Drive effective implementation of youth inclusive PPD outcomes.

- Move beyond dialogue to implementation
- Be accountable
- Communicate, communicate, communicate



7. Recommendation 7

Assess impact and continuously improve.

- Seek feedback (even if it's bad!)
- Monitor, Evaluation and Learning (MEL) framework in place – see the report for a checklist

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“We need to understand the real concrete problems young people are facing and what real concrete steps we can take to help them alleviate some of these problems. This means making youth serving agencies and young people themselves a part of the conversation.”

Mattias Lundberg
Senior Economist at the World Bank

PROMOTING YOUTH PARTICIPATION IN PUBLIC-PRIVATE DIALOGUE



**TO FOSTER BUSINESS ENVIRONMENT REFORM
FOR YOUTH ECONOMIC EMPOWERMENT**

Download report here:
<https://www.icr-facility.eu/knowledge-hub/resource/promoting-youth-participation-in-public-private-dialogue-2/>

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Comments from EU

Miguel Campo Llopis

Policy Officer-DG DEVCO, DG INTPA Unit E2 – Micro-economic analysis, investment climate, private sector, trade and employment

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Comments from OACPS

Anthony Lodge

Anthony Brand, MSME Expert, Secretariat of the Organisation of African, Caribbean and Pacific States (OACPS)

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Shedron Collins

General Manager, Youth Business Trinidad and Tobago (YBTT)



Ruth Namachanja Khakame

Youth Chairperson at the Central Organization of Trade Unions in Kenya (COTU K)



John Youhanes Magok

Founder and Executive Director, Nile Youth Development Actions (NYDA)

Panel Discussion

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Webinar Panelist



Shedron Collins

*Shedron Collins is the General Manager at **Youth Business Trinidad and Tobago**. Fueled by the ethos “There are too many people looking for a better life, too little looking to make life better”, Shedron has committed 14 years supporting the next generation. With a background in Economics and Project Management, Shedron drives the organisation's mission to empower young individuals in establishing profitable and sustainable businesses. Beyond his professional endeavors, Shedron actively contributes to community development as a Rotarian and by shaping young minds on the chessboard, equipping the next generation with the resilience and tools to succeed in life's challenges.*

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Ruth Namachanja Khakame

*Ruth Namachanja Khakame is the **Youth Chairperson, Central Organisation of Trade Unions Kenya (COTU K)**, where she also represents the youth voices at the Executive Board. Currently she is a youth committee member of the International Trade Union Confederation (Brussels, Belgium) and served as the ITUC Africa Youth President (2020 – 2023). She is also attached to the Kenya Union of Domestic, Hotels, Educational Institutions and Hospital Workers (KUDHEIHA) as a lead organizer. She has been the Chairperson of Domestic Workers Council (2015 to date) in the union where she began her leadership journey while still working as a domestic worker. She is also representative of domestic workers at National Domestic Wages Council.*



John Youhanes Magok

*John Youhanes Magok is the **Founder and Executive Director of the Nile Youth Development Actions (NYDA) and Mineral Resource Development Expert at the African Union as part of AU Youth Volunteer Corps (AUYVC) Programme.** He is an awardee of H.E. Abdel Fattah el-Sisi, President of the Arab Republic of Egypt and Chairperson of the African Union for 2019, as "African Young Promising Leader", within the framework of the African Presidential Leadership Program (APLP). Youhanes is also a YALI RLC East Africa alumni of Business and Entrepreneurship, youth advocate, and speaker at the World Youth Forum 2019 on African youth employability and the role of civil societies in Post-Conflict Reconstruction and Development (PCRD) in Africa.*



Q&A Session

Do you have a question to our panellists?

Please write your question into the chat box!



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Breakout Groups

Room 1: Empowering youth associations through capacity building

Room 2: Enhance youth participation through targeted outreach and inclusivity

Room 3: Driving effective implementation of youth PPD outcomes/effective communication and transparency with youth in PPDs

Room 4: Impact measurement and feeding data back into policy development for further improvement



info@icr-facility.eu



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Thank you!

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