









ONLINE LAUNCH EVENT

JOIN US!

TOOLS FOR REFORMING

THE BUSINESS ENVIRONMENT

THE INVESTMENT CLIMATE REFORM TOOLBOX

THU, SEP 2, 2021

4:00 PM - 5:30 PM CEST

ABOUT THE ICR FACILITY

The ICR Facility is co-funded by the European Union (EU), the Organisation of African, Caribbean and Pacific States (OACPS) under the 11th European Development Fund (EDF), together with the German Federal Ministry for Economic Cooperation and Development (BMZ) and the British Council. It is implemented by GIZ, the British Council, Expertise France, and SNV.

The ICR Facility supports specific and targeted interventions at the economy-wide, sectorial and value chain level with Technical Assistance for up to 90 days based on requests. Requests can be handed in by OACPS public and private stakeholders according to the eligibility requirements. The ICR Facility offers Technical Assistance in the field of Business Environment Reform for inclusive and sustainable economic development on the basis Public-Private Dialogue.

THE INVESTMENT CLIMATE REFORM TOOLBOX

Business Environment Reform (BER) for sustainable development is a key avenue for policymakers to enable inclusive growth, job creation, and poverty reduction. The business environment comprises the policy, legal, institutional, and regulatory framework conditions that govern business activity. To ensure that these conditions set the right incentives and respond to businesses' needs, including the voices of private stakeholders is important for an effective BER. Inclusive Public-Private Dialogue (PPD) is therefore essential throughout the reform process for better-informed decision-making.

In this online event we want to introduce the ICR Toolbox to you.

The ICR Toolbox is written for policy-makers and the business membership organisations in African, Caribbean and Pacific (ACP) countries and beyond, and is designed to respond to common challenges faced by those working to develop a business environment for a thriving, inclusive, and sustainable private sector. It includes straightforward, practical tools that require limited resources and time to apply, with step-by-step guidance and lessons learned from applying the tools in practice, as well as hands-on materials and templates.

Join us for a debate on how to apply these tools and get information on how the ICR Facility can support you throughout the reform process.

	Welcoming Words	Escipión Oliveira,
		Assistant Secretary-General, Organisation of
		African Caribbean and Pacific States (tbc)
	Introducing the Investment Climate Reform (ICR) Facility	Miguel Campo-Llopis,
		Policy Officer, Private Sector Development, Directorate-General
		for International Partnerships, European Commission (tbc)
3	Introducing the ICR Toolbox	Ben Fowler and Friederike Strub,
		Market Share Associates
4	Featured Tools for Business Environment Reform	Jon Stever,
		Managing Director, Innovation for Policy Foundation
	> Policy Hackathon	
	Green Investment Strategy Diagnostic	Ben Fowler and Friederike Strub,
	> Everyday Political Analysis	Market Share Associates
	Gender Sensitive Public-Private Dialogue	
5	Q&A Session	
6	Support of the ICR Facility	Susanne Reichenbach,
		ICR Facility

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