



# INVITATION

Online Event, 01.10.2020

## How can SME resilience and adaptivity be strengthened through Business Continuity Management (BCM) in light of COVID-19?

### ABOUT THE ICR FACILITY

The ICR Facility is co-funded by the European Union (EU), the Organisation of African, Caribbean and Pacific States (OACPS) under the 11th European Development Fund (EDF), together with the German Federal Ministry for Economic Cooperation and Development (BMZ) and the British Council. It is implemented by BC, EF, GIZ, and SNV.

The ICR Facility supports specific and targeted interventions at the economy-wide, sectorial and value chain level with Technical Assistance for up to 90 days based on requests. Requests can be handed in by OACPS public and private stakeholders according to the eligibility requirements. The ICR Facility offers Technical Assistance in the field of Business Environment Reform for inclusive and sustainable economic development on the basis Public-Private Dialogue.

Join us for an online live event targeted at Employer Business Membership Organizations (EBMOs) in ACP countries and learn how you can adjust your service offer in the context of the COVID-19 pandemic. The online live event will assess how Business Continuity Training can help SMEs preparing for and recovering from crisis situations such as the COVID-19 pandemic. This includes activities for preserving the business operations but at the time also focusses on activities helping SMEs to adapt their business model and to use the opportunities deriving from the crisis to build back better.

### WHEN:

1st of October 2020  
03:30-05:00 pm (CEST)

# REGISTER NOW

The online event is offered by the Investment Climate Reform (ICR) Facility in partnership with the International Labour Organization (ILO). After the session, there will be opportunities for EBMOs from ACP countries<sup>1</sup> to seek further one-on-one assistance through remote support.

<sup>1</sup> Members of the Organisation of African, Caribbean and Pacific States

### AGENDA

- |   |   |
|---|---|
| 1. Welcome and Introduction   | <i>Stefanie Khan, Project Manager, ICR Facility</i>     |
| 2. Welcome and Introduction: Cooperation between GIZ and ILO on BCM trainings in times of COVID-19                          | <i>Gary Rynhart, International Labour Organization</i>  |
| 3. How can SME resilience and adaptivity be strengthened through Business Continuity Management (BCM) in light of COVID-19? | <i>Julian Schweitzer, Consultant</i>                    |
| 4. Comments and Q&A Session   |   |
| 5. Reflection of ACP business membership organizations on business continuity for SMEs                                      | <i>Daniel Birungi, Uganda Manufacturers Association</i> |
| 6. Q&A – Session  |   |
| 7. Remote Assistance Application Process (1-on-1-clinics)   | <i>Stefanie Khan, Project Manager, ICR Facility</i>     |

This online event is part of the ICR Response series.

Questions? Please contact us: [icrfacility@giz.de](mailto:icrfacility@giz.de) (ICR Facility).

Implemented by