



## INVITATION ONLINE EVENT 11.02.2021

### Opportunities and challenges for crowdfunding in ACP countries (the session in English will be a simultaneous interpretation from the main event in French)

#### ABOUT THE ICR FACILITY

The ICR Facility is co-funded by the European Union (EU), the Organisation of African, Caribbean and Pacific States (OACPS) under the 11th European Development Fund (EDF), together with the German Federal Ministry for Economic Cooperation and Development (BMZ) and the British Council. It is implemented by GIZ, the British Council, Expertise France, and SNV.

The ICR Facility supports specific and targeted interventions at the economy-wide, sectorial and value chain level with Technical Assistance for up to 90 days based on requests. Requests can be handed in by OACPS public and private stakeholders according to the eligibility requirements. The ICR Facility offers Technical Assistance in the field of Business Environment Reform for inclusive and sustainable economic development on the basis Public-Private Dialogue.

The growth of the small and medium enterprise (SME) sector is one of the priority issues for economic development in ACP countries. SMEs are among the motors of job creation and GDP growth. They make an important contribution to economic diversification, social stability, and territorial prosperity. However, SMEs are still struggling with the problem of access to finance.

It is at the core of this disparity that crowdfunding appears to be a complementary tool, adapted to the search for equity capital for businesses. How can crowdfunding be more widely used in ACP countries? Why should public policies take regulatory action to promote the development of crowdfunding?

The webinar will propose an exchange on the possibilities offered by participatory finance and the role of public policies. We will discuss the barriers to be removed and the good regulatory practices to be adopted. In addition, time will be given to the limits of crowdfunding and the importance of considering this investment instrument as part of a more global strategy for access to finance.

11<sup>th</sup> February 2021  
2 - 3:30 pm (CET)

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#### AGENDA

**1. Welcome and introduction**

*Yasmine Galloul, Project coordinator, Expertise France*

**2. Presentation of the first results of the study on opportunities and challenges for crowdfunding in ACP countries**

*Camille Costantini, Consultant in participatory finance, Mipise*

**3. Comments and Q&A session**

**4. Panel discussion**

*Mazen Al Kassem, Technical expert in Entrepreneurship and Innovation, Expertise France*

*Eric Ntonfo, President and founder of the Fiatope crowdfunding platform*

*Thameur Hemdane, General Director Afrikwity, Co-President of Financement Participatif en Méditerranée*

*Alain Nkurikiye, Founder and CEO Wajenzi*

More panelists will soon be confirmed on [www.icr-facility.eu](http://www.icr-facility.eu)

**5. Comments and Q&A session**

**6. Remote assistance Application process (1-on-1 clinics)**

More information : [www.icr-facility.eu](http://www.icr-facility.eu)

Questions? Please contact us : [info@icr-facility.eu](mailto:info@icr-facility.eu)

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